

Privacy Policy

In General

Ignited Realty (“ignitedrealty.com”) owns and operates this website. This Privacy Policy governs the way Ignited Realty collects, uses, maintains, and discloses information collected from users (each, a “User”) of the ignitedrealty.com website (“Website”). This privacy policy applies to the website and all products and services offered by Ignited Realty.

Personal Identification Information

We may collect personal identification information from Users in a variety of ways, including, but not limited to, when Users visit our site, register on the site, place an order, subscribe to the newsletter and in connection with other activities, services, features, or resources we make available on our Website. Users may be asked for, as appropriate, name, email address, mailing address, phone number, etc. Users may, however, visit our Website anonymously. We will collect personal identification information from Users only if they voluntarily submit such information to us. Users can always refuse to supply personal identification information, except that it may prevent them from engaging in certain Website related activities.

Non-personal Identification Information

We may collect non-personal identification information about Users whenever they interact with our Website. Non-personal identification information may include the browser name, the type of computer and technical information about Users means of connection to our Website, such as the operating system and the Internet service providers utilized and other similar information.

Web Browser Cookies

Our Website may use “cookies” to enhance User experience. User’s web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. User may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent. If they do so, note that some parts of the Website may not function properly.

How We Use Collected Information

Ignited Realty collects and uses Users personal information for the following purposes:

To improve customer service. Your information helps us to more effectively respond to your customer service requests and support needs.

To improve our Website. We continually strive to improve our Website offerings based on the information and feedback we receive from you.

To process transactions. We may use the information Users provide about themselves when placing an order only to provide service to that order. We do not share this information with outside parties except to the extent necessary to provide the service.

To administer a content, promotion, survey, or other Website feature. To send Users information they agreed to receive about topics we think will be of interest to them.

To send periodic emails

The email address Users provide for order processing, will only be used to send them information and updates pertaining to their order. It may also be used to respond to their inquiries, and/or other requests or questions. If User decides to opt-in to our mailing list, they will receive emails that may include company news, updates, related product, or service information, etc. If at any time the User would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email or User may contact us via our website.

How We Protect Your Information

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our Website. Sensitive and private data exchange between the Website and its Users happens over an SSL secured communication channel and is encrypted and protected with digital signatures.

Sharing Your Personal Information

We do not sell, trade, or rent Users personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates and advertisers for the purposes outlined above. We may use third party service providers to help us operate our business and the Website or administer activities on our behalf, such as sending out newsletters or surveys. We may share your information with these third parties for those limited purposes if you have given us your permission.

Changes To This Privacy Policy

Ignited Realty has the discretion to update this privacy policy at any time. When we do, the revised date will be added at the bottom of this page. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is

your responsibility to review this privacy policy periodically and become aware of modifications.

Your Acceptance of These Terms

By using this Website, you signify your acceptance of this policy and terms of service. If you do not agree to this policy, please do not use our Website. Your continued use of the Website following the posting of changes to this policy will be deemed your acceptance of those changes.

Questions

Questions regarding our Conditions of Usage, Privacy Policy, or other policy related material can be directed to our support staff by clicking on the "Contact Us" link in the menu. Or you can email us at: rhonda@ignitedrealty.com